

**Unit 1 Topic 1.2 Page 20**

**Activity: Research**

**The impact of media interest**

**Learning objective**

At the end of this activity you should be able to:

- understand how social media can be used to encourage the reporting of crime.

A. Read the article at the link below and answer the questions that follow.

<https://www.theguardian.com/world/2018/jan/15/me-too-founder-tarana-burke-women-sexual-assault>

1. Why was Tarana Burke surprised by the Twitter activity on her #MeToo account?
2. What had caused the women to begin sharing their stories on social media?
3. Why was Tarana Burke worried about the use of social media in her campaign?
4. Why did Tarana Burke attend the Golden Globes?
5. Why does Tarana Burke think social media is useful in the campaign against sexual harassment and violence?
6. What might be the negative effects of the use of #MeToo on social media?

B. Summarise how social media has enabled the #MeToo campaign to encourage the reporting of crime.