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Activity: Media

Moral Panic

Learning objective

At the end of this activity you should be able to:

- analyse how media representations may create a moral panic.

Watch the clip and answer the questions that follow.

<https://www.youtube.com/watch?v=r61ks18Bd7I>

1. How does the Chief Constable describe the events of the Easter weekend?
2. According to the mod (in the hat), what was the cause of the trouble?
3. Why do you think the media reports used the word 'battle'?
4. What might be the impact of the police and the media being present the next time the mods and rockers met?
5. What roles did Stan Cohen play during his research?
6. What were the 'three different worlds' that Cohen refers to?
7. According to Cohen, what is the significance of there being three different worlds?
8. According to Cohen, why was the media so crucial in this case study?
9. Why did the media exaggerate the situation?
10. What was the public response to the media coverage?
11. What was the impact of the media coverage on the mods and rockers?