

Unit 1 Topic 2.2 Page 56

**Activity: Research
Social networking**

Learning objective

At the end of this activity you should be able to:

- understand the advantages and disadvantages of using of using social networking in campaigns for change.

Visit the Facebook and Twitter accounts of the Stop Hate UK campaign using the links below and answer the questions that follow.

<https://www.facebook.com/Stop.Hate.UK>

<https://twitter.com/stophateuk>

1. What messages are posted on their accounts by the campaign?
2. Do you find the pages engaging? Give your reasons. Would you follow them?
3. How many followers does Stop Hate UK have on Twitter?
4. Write a summary of the advantages and disadvantages of using social networking to promote a campaign for change.