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Activity: Media

Campaign films

Learning objective

At the end of this activity you should be able to:

- analyse some of the ways in which films can be used by campaigns.

A. Using the link below, watch some of the films made by Parkinson's UK.

Parkinson's UK YouTube channel:

https://www.youtube.com/channel/UCQ_KkZo1b6ghObp1c_7dAlg

B. For each of the clips you watch, answer the following:

1. What is the message in the clip?
2. How do the films help viewers understand Parkinson's disease?
3. Do you think the films encourage the viewer to support the work of Parkinson's UK? Give reasons for your answer.