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Activity: Media

Your materials

Learning objective

At the end of this activity you should be able to:

- decide on the types of materials and their design features for your campaign.

Working on your own, use the website below to help you to decide:

1. What types of materials to produce.
2. What design features to include in your materials.

<https://www.planninghelp.cpre.org.uk/improve-where-you-live/campaign-tips/producing-campaign-materials>

Make a note of any key points that you find useful. In **Topic 3.3** you will need to justify your choice of designs, images, text and layouts that you have used in your materials. The key points here will help you to do this.