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**Activity: Media
Socialisation**

Learning objective

At the end of this activity you should be able to:

- examine the process of socialisation and the impact of agents of socialisation.

Using the link below, complete questions 1 to 7 that follow.

<https://www.youtube.com/watch?v=PF7m1fFr2eQ>

1. What is socialisation and what do we learn through socialisation?
2. What are agents of socialisation?
3. Briefly explain why the family is an important agent of socialisation. What does it teach us?
4. How do visits to the doctor differ as between wealthy parents and 'less fortunate' parents?
What are the implications of the differences for the future development of the children?
5. What do schools teach us in addition to the curriculum subjects? Give an example.
6. Briefly explain how our peers influence us.
7. Briefly explain the role of the mass media in the process of socialisation.