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Activity: Media

Your materials

Learning objective

At the end of this activity you should be able to:

- decide on the types of materials and their design features for your campaign.

Working on your own, use the website below to help you to decide:

1. What types of materials to produce.
2. What design features to include in your materials.

<https://www.endvawnow.org/en/articles/1260-campaign-posters-postcards-stickers-buttons-and-t-shirts.html>

Make a note of any key points that you find useful. In Topic 3.3 you will need to justify your choice of designs, images, text and layouts that you have used in your materials. The key points here will help you to do this.